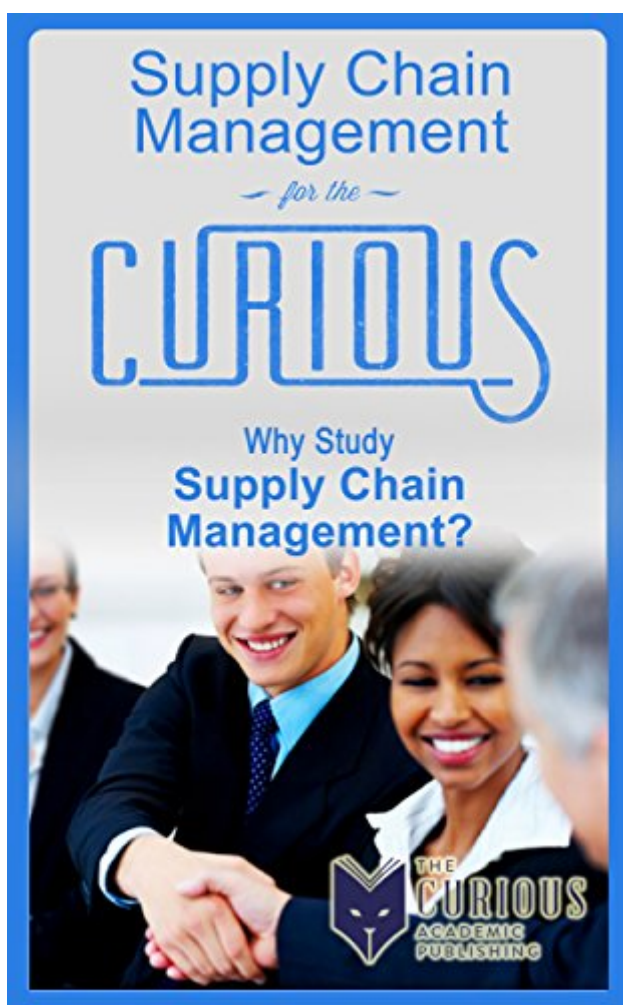


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Supply Chain Management For The Curious: Why Study Supply Chain Management?



Synopsis

Are you interested in pursuing a bachelor's, master's, or doctorate degree in Supply Chain Management? Why not consider Supply Chain Management as your college major or career? One of the most important decisions that you will make in college is to select a major. Such decision should not be taken lightly, as it has profound implications for your career and life after college. A wrong choice today will result in added semesters and tuition tomorrow. Do you feel you are underprepared when choosing a major? Are you choosing your major based on influence and assumptions? Are you looking to others rather than draw conclusions based on your own research, interests, abilities, and self-reflection? If you answered "YES", this book is for YOU. Have YOU Declared your Major? A recent research study shows that 80% of freshmen (first year college/university students) say they are undecided about their major. Most of them will change their minds multiple times even after they declare their major. Even the "decided" students often do not base their decision of major on factual research and self-reflection. The biggest mistake both the undecided and decided students make is failing to research what's required of the major, and the career. Take a Deep Breath You need help to make this important decision which will impact the rest of your life. The information in this book is NOT theory. These are not just a lot of nice suggestions. They are proven best practice strategies that work. Although most of the chapters in this book are peer-reviewed, they have been written in plain English in layperson's terms to give you the best/easiest reading experience. How to Decide if Supply Chain Management is Right for YOU? So, why should you study Supply Chain Management? To help your research, we approached over 30 top professors to offer their powerful perspectives and advice. We asked them to address the most important issues for you in plain English: Why should you choose Supply Chain Management as your undergraduate major or minor? Why should you undertake a graduate/PhD degree in Supply Chain Management? What are the research areas/issues and scholarship opportunities in Supply Chain Management? What are the jobs/career options and best practice tips for the Supply Chain Management graduates? >Why this Book is Different? There are many books which claim to help you choose your major. But this book is different. How? First, as opposed to "one size fits all" books, this is the first book ever written solely focusing on Supply Chain Management. Second, as opposed to perspective from a single author, this book provides you with multiple perspectives from the top professors. Third, as opposed to most other academic/complex books, this book is easy to understand and read. Finally, as opposed to crippling higher prices charged by other publishers, we have made this book available at the price of less than two lattes (or two beers if you prefer). This Book is Missing One

ThingThis book is missing one thing – it's not hype. This book contains no fluff, no complex theories, and no sugar coating. This is a serious book. It is presented in a rather fun, non-serious manner. If you are considering Supply Chain Management for your major, we assure this is the ONLY book you will ever need for your career success. We repeat, this is the ONLY book that provides in-depth insights on Supply Chain Management as your major/career. Take this Book as an Investment in your Life Take action today. Scroll up and simply click the "buy" button on this page. Start reading your book from your Kindle device, computer, tablet or smart phone NOW!

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Customer Reviews

First off, I must make it clear that I am fully aware that I have a good job with good working conditions. I am also fully aware that I must learn to create my own job/career destiny without relying on my current job and/or expecting my managers too. I had to preface this as I was getting too much online information sent my way implying to me otherwise. However, the one caveat about my job that I admit with good intentions is that I am an employee who is classed in a way that allows

for 3 months off in the summertime which indirectly influences me to think of job/career ideas that are more permanent, which indirectly influenced me to purchase this kindlebook of Supply Chain Management for the Curious: Why Study Supply Chain Management? by Professor Linda Coley PhD, Professor Andrew Douglas PhD (Author), & 9 more. I actually used to work in the supply field when I was in the navy and had the chance to work both what was considered the aviation and outside aviation sides of the navy. Yet, I am still glad to have purchased this kindlebook due to some of the following information in this kindlebook; Courses and Programs in Supply Chain Management such as the department of Supply Chain Management and Analytics at Virginia Commonwealth University, how supply chain works (companies such as , Dell, Apple, and P&G are used in the explanation), why consider supply chain management as a field of study and as a career, and much more.

Supply Chain Management for the Curious! OMG!! Guys ÆfÂçÃ â Ñ â œ I am totally honest here but you would never get to read a peer-reviewed book like this one for this price. I wanted to work in this field and was considering this major. However, I was not sure if Supply Chain Management was for me. So, I bought this book. Every chapter was so intriguing that I finished the whole book in one go! I was very much impressed with the quality of the book. Some people might even say that you get all the information on the Internet these days. But my question is ÆfÂçÃ â Ñ â œ where else would you get such original perspectives from multiple top professors in one place? Where else would you get information from the top minds of the world which you can trust? Why consider a career in this field? Why study Supply Chain Management after all? Guys ÆfÂçÃ â Ñ â œ I am again totally honest here ÆfÂçÃ â Ñ â œ the answers are found in the book ÆfÂçÃ â Ñ Å“Supply Chain Management for the CuriousÆfÂçÃ â Ñ Å•

I liked this book on Supply Chain Management. This book helped me clearly understand what actually Supply Chain Management is. For just \$10, this peer-reviewed/academic book is a real bargain. I was confused as to what to choose for my undergraduate major and this book opened up my eyes. I found this book also useful for graduate or PhD studies. The good thing is that - there are so many top professors writing the insightful chapters in plain English for the students like myself. I think it will save the students (and their parents) thousands of dollars because changing the major again and again will cost them lots of money. I showed this book to my parents and they were glad I bought it. Yes - I highly recommend it. It will be a major decision of your life ÆfÂçÃ â Ñ â œ if you are considering a career in this field, you must know why study Supply Chain Management.

Being a career adviser, I know how important this book is for the students and grads. Why study Supply Chain management? Answers are in the book but I can say with 100% conviction that you will not be disappointed by buying this book. In fact, many college students change their majors and it simply wastes their time (and of course their parents' money). If you buy this book, you will be able to save thousands of dollars for your parents in tuition fees. Graduating months earlier means you will have more opportunity. I read chapter by chapter and found all the chapters very insightful. Look at the universities - all the professors come from top universities, and they offer very insightful tips. Trust me - Supply Chain Management for the Curious is a must-read book for the students and people who are undecided about their career options.

I am curious about the career in Supply Chain Management and sure, this book is for me. I read the book with great interest. Tens of top professors have openly expressed their views to help the curious people like myself. What I mostly liked was the fact that I could picture myself in this career field. Surely, I will get some experience and will do further studies in this area, possibly a PhD. To be honest, I wouldn't have known anything about it if I hadn't read the book. So, guys you would be better off spending some money for this book rather than being undecided as to what to study for your college major or career. If you are seriously considering a career in Supply Chain Management, I highly recommend this book.

Why study SUPPLY CHAIN? You really need to read this book to find the answers. You will be surprised with the high quality of chapters written by top professors in this field. The best part of the book is that it's co-authored by multiple authors. It simply means that you will get to read multiple perspectives rather than a view from a single author. More importantly, this book is peer-reviewed. Although academically peer-reviewed, it's been written with a college student in mind in layperson's terms. If you are curious about your major/career in this field, you will be glad you bought SUPPLY CHAIN for the Curious.

When I read this book I wanted to say WHY NOT STUDY SUPPLY CHAIN MANAGEMENT? Every chapter is so powerful! Rather than getting a perspective from a single author, this book offers multiple perspectives. Another notable thing is that this book has been co-authored by top university professors mostly from the USA. To be honest, I had to change my major three times before finally settling on this major. What a waste of my time and my

parents' hard-earned money? I wish I read this book when choosing my major. Having read this book, I am now confident about my career in SUPPLY CHAIN MANAGEMENT.

One of the best books for career-oriented students, you will love this book.

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